



Techrity Innovation Foundation

Year in Review 2024



Executive Summary

How far have we progressed in our vision of creating equal access to opportunities in tech for Africans? How effectively is our mission to support emerging talent and drive solutions for social good propelling us toward this goal?

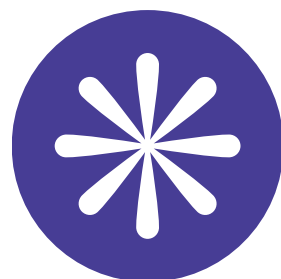
Since our journey began in 2020, we have remained steadfast in our dedication to two guiding objectives: empowering individuals with the resources needed to start successful tech careers and inspiring them to pay it forward, creating a ripple effect of opportunities. While the road has not been without its challenges, 2024 has proven to be a year of significant progress, growth, and collective achievement. Each step forward reflects the dedication of our team, the resilience of our volunteers, the trust of our partners, and the steadfast support of our growing community.

This year, we celebrated several milestones that exemplify our mission in action. Through impactful campaigns like the Techrity Mentorship Program and Hack for Good, we have continued to channel technology toward social impact, providing practical opportunities for individuals to grow while fostering solutions that benefit society. Our community has also seen remarkable growth, with our LinkedIn audience surpassing 14,000 members, a testament to our enhanced visibility and engagement. Across Instagram and Facebook, we connected with a combined 11,000 users, broadening our reach and strengthening ties with diverse audiences. Meanwhile, Twitter garnered over 16,000 impressions, demonstrating increasing interest and interaction with our content and initiatives.

None of these accomplishments would have been possible without the collaborative effort of everyone involved. From the core team working tirelessly behind the scenes to the volunteers offering their time and skills, from the trust of our partners to the unwavering encouragement of our community, every contribution has played an integral role in our success.

As we reflect on this year, we extend our deepest gratitude to everyone who has supported us. Your belief in our mission fuels our determination to continue breaking barriers and building stronger, more inclusive communities. Together, we are making strides toward our vision of creating equal access to opportunities in tech for all Africans.

Here's to another year of impact, innovation, and progress. One step at a time, we are transforming lives and reshaping the future of tech across the continent.



Owanate Amachree

Team Lead, Techrity Innovation Foundation

Highlights

Community

Total members

- Over 872 techies

Community Partnerships

- 13 Partnerships

Including [Girlscript Summer of Code](#),
[Propel](#), [Mently](#), [Rootstock](#), [Technoville
Nigeria](#), [Code Ambassadors](#)

Mentorship

Over 49 persons mentored

- Across Nigeria, Ghana, and India

Over 18 Mentors

- Across India and Nigeria

Kickstart

- ○ 1 Laptop awardee at the Young Techies
- ○ Over 57 people kickstarted with data support quarterly

Community Engagement Report

The year 2024 was for Making Impact and Leaving Our Footprints in the Sands of Time. Part of our major goals as the community team was to improve members on the Slack workspace and engagement, starting with our team members down to the general community.

In building a community of strong and vibrant individuals who support each other and pay it forward using their skills and time, the Slack community grew twice its amount last year.

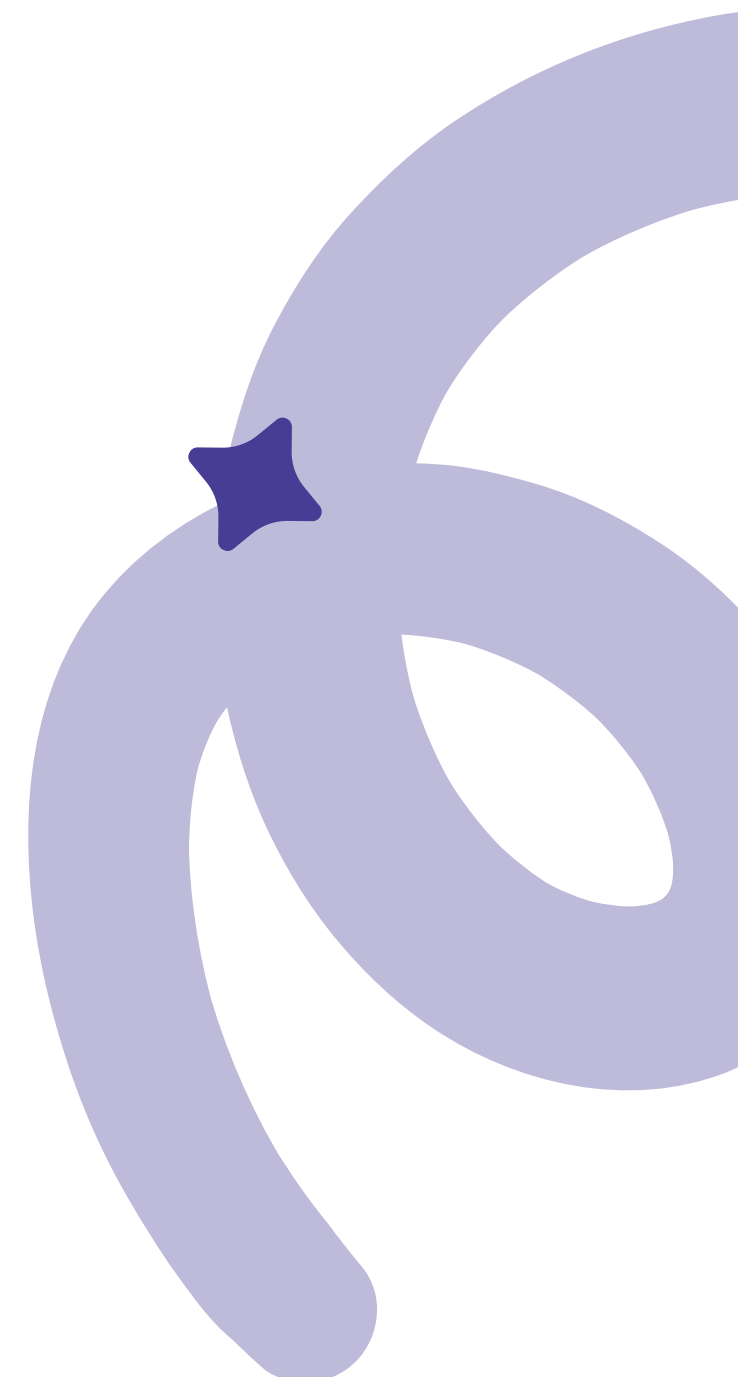
Total members on Slack:

872 members as at 23rd December 2024.

Team members: 26

Join the community; [Click Here](#) to Join

Date/Duration	Activities/Programs
January 2024	Techies corner : Unlocking Potential
	Launched the call for Techrity volunteers program
February 2024	Techrity Virtual Program Call for Mentors
March 2024	Techrity Virtual Program Call for Mentees
April 2024	Launched the call for Techrity volunteers program
	Techrity recipient of Leader Tech Brand of the Year and Tech community of the Year 2023
May 2024	Techrity Partnership with Mental Health Plus and Saner Limited
	Techrity Open Source writing
June 2024	Techies corner with Bryan Benibo(Effective Networking & Building Professional Relationships)
	Techies corner with Precious wen(How to create a Design Portfolio)
July 2024	TMP Graduation ceremony and project demo
	Techrity Open Source writing initiative Launch edition

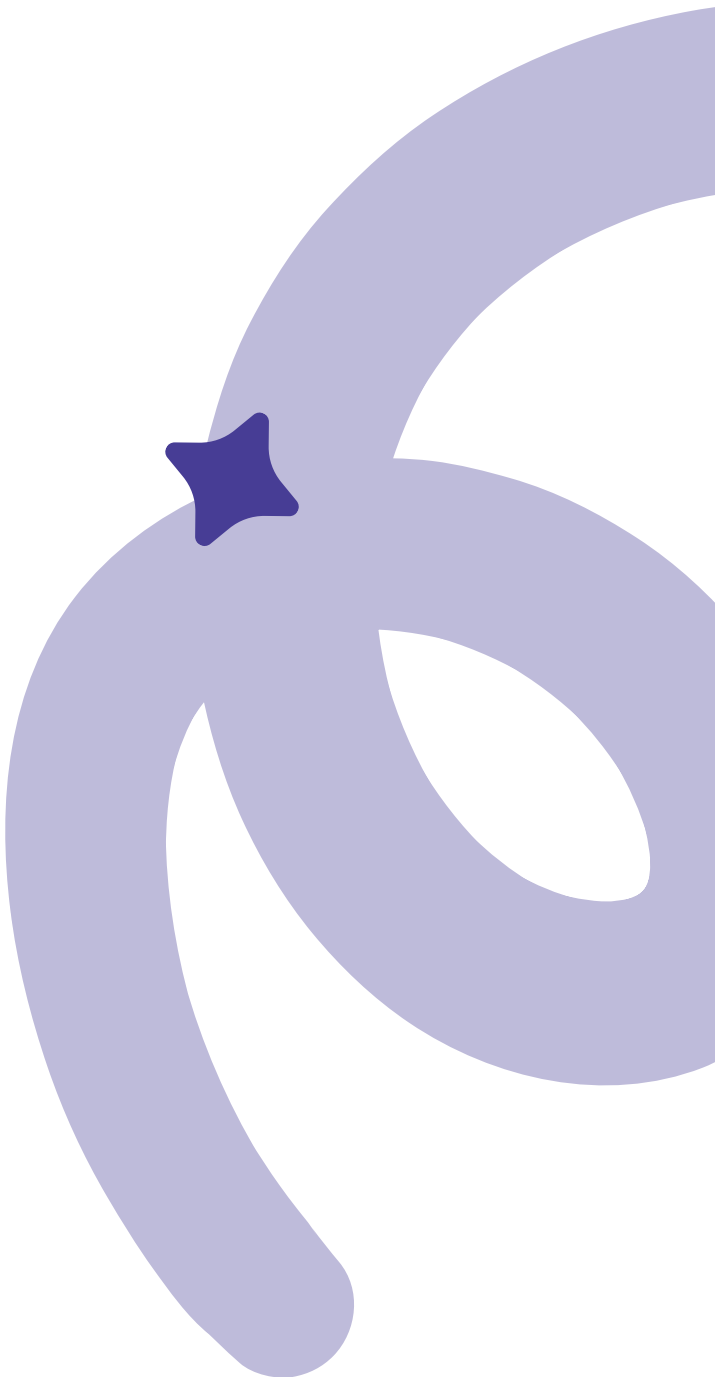




Date/Duration

Activities/Programs

August - October 2024	Techrity Hack for Good 2.0 Launch
September 2024	Techrity call for Project ideas for Hack for Good 2.0
	Techrity call for Sponsors for Hack for Good 2.0
October 2024	Techrity Hack for Good 2.0 Judges announcement
November 2024	Techrity Speaks at Evolve Tech Summit
	Call for Techrity volunteers program
	Techrity Open Source writing initiative Call for Submissions Edition II
	Hack for Good Twitter Space(Building Scalable solutions for Health, Education and Climate in Africa)
	Hack for Good 2.0 Project Submission
	Hack for Good 2.0 Demo Day & Prize Giving Day
December 2024	Techrity End of Year Hangout

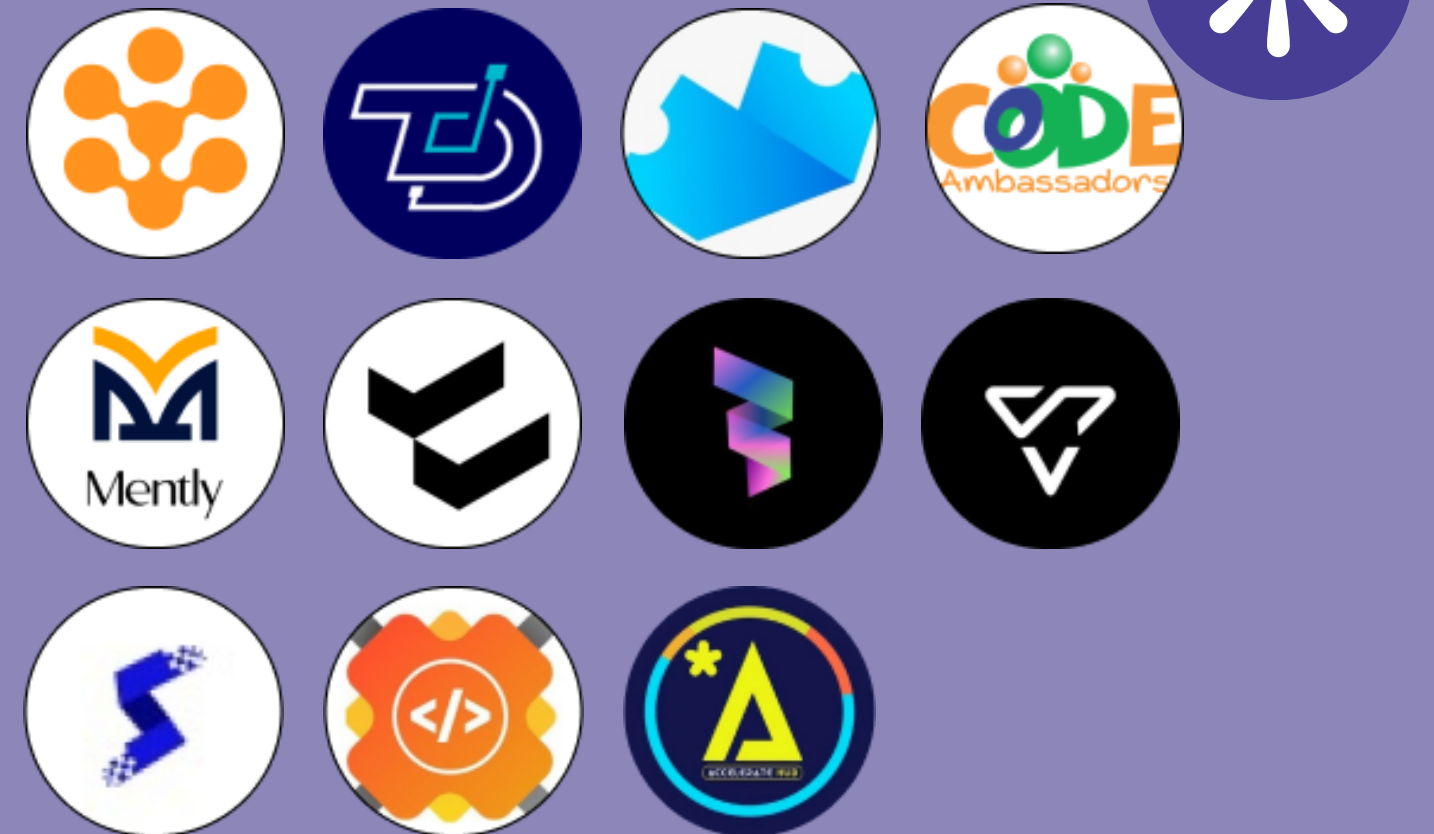


Community Partnerships

This year we had the support of giants in the Tech Ecosystem around the world. Our shared values and interests brought us together to do one thing: To foster growth and collaboration for a better world using Technology.

Here are some of our community partners who helped us achieve our mission of helping new talents into Tech and building solutions for Social Good in Africa and beyond. With our existing Partners.

Current Partners



New Partners





Content Team Report

The year 2024 was a year of impactful storytelling and strategic content development, aimed at elevating Techrity's blog as a credible resource hub in the tech space. Through consistent publishing, collaboration, and innovative initiatives, the Content Team significantly contributed to Techrity's mission of empowering tech enthusiasts worldwide.

14

Articles Published

12

Monthly Newsletters
Delivered

36

Cards Created

6

Team Members

View the Blog Post [Here](#)

Highlights

TOWI Launch

The Techrity Open Writers Initiative was introduced mid-year to diversify content creation and attract external tech writers, ensuring fresh perspectives and reducing dependence on in-house writers.



Enhanced Brand Visibility

The consistent release of quality blogs and newsletters bolstered Techrity's reputation as a knowledge leader.



Collaborations

Successfully collaborated with the Design, Community, and Social Media teams to maintain cohesive branding and outreach.



Content Library Expansion: Published 14 articles, enriching the blog with varied and relevant tech insights.

Engagement Consistency: Maintained consistent newsletter circulation and celebrated significant dates through custom cards.

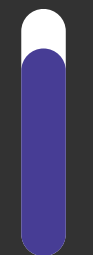
Team Growth: Tackled challenges in technical writing, delivering high-quality content

The Content Team's efforts in 2024 left a strong foundation for Techrity's blog as a trusted tech knowledge hub. The year was marked by resilience, creativity, and collaboration, setting the stage for even greater achievements in 2025.

Programs

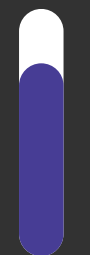
Mentorship

In-line with our mission and for the second year running, we continued to bridge the gap between young techies/talents who seemingly lacked the necessary direction or pathway in their career to outstanding mentors, teachers and Instructors in the various spheres of the tech space from all over the world; using our annual Mentorship Programme.



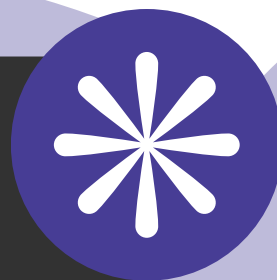
49

Mentees at
TMP2024



18

Mentors for
TMP2024



Areas of the tech ecosystem we covered in our TMP2024:

- Frontend Web Development
- Backend Web Development
- Product Design
- Data Analytics
- Content Writing
- Technical Writing
- Data Analytics
- Digital Marketing
- Game Development
- Web3

1. Mentees were awarded Certificate of completion and badges at the completion of TMP2024.
2. Mentors were supported with data and also assigned badges they could share on their professional profiles.

TMP 4.0

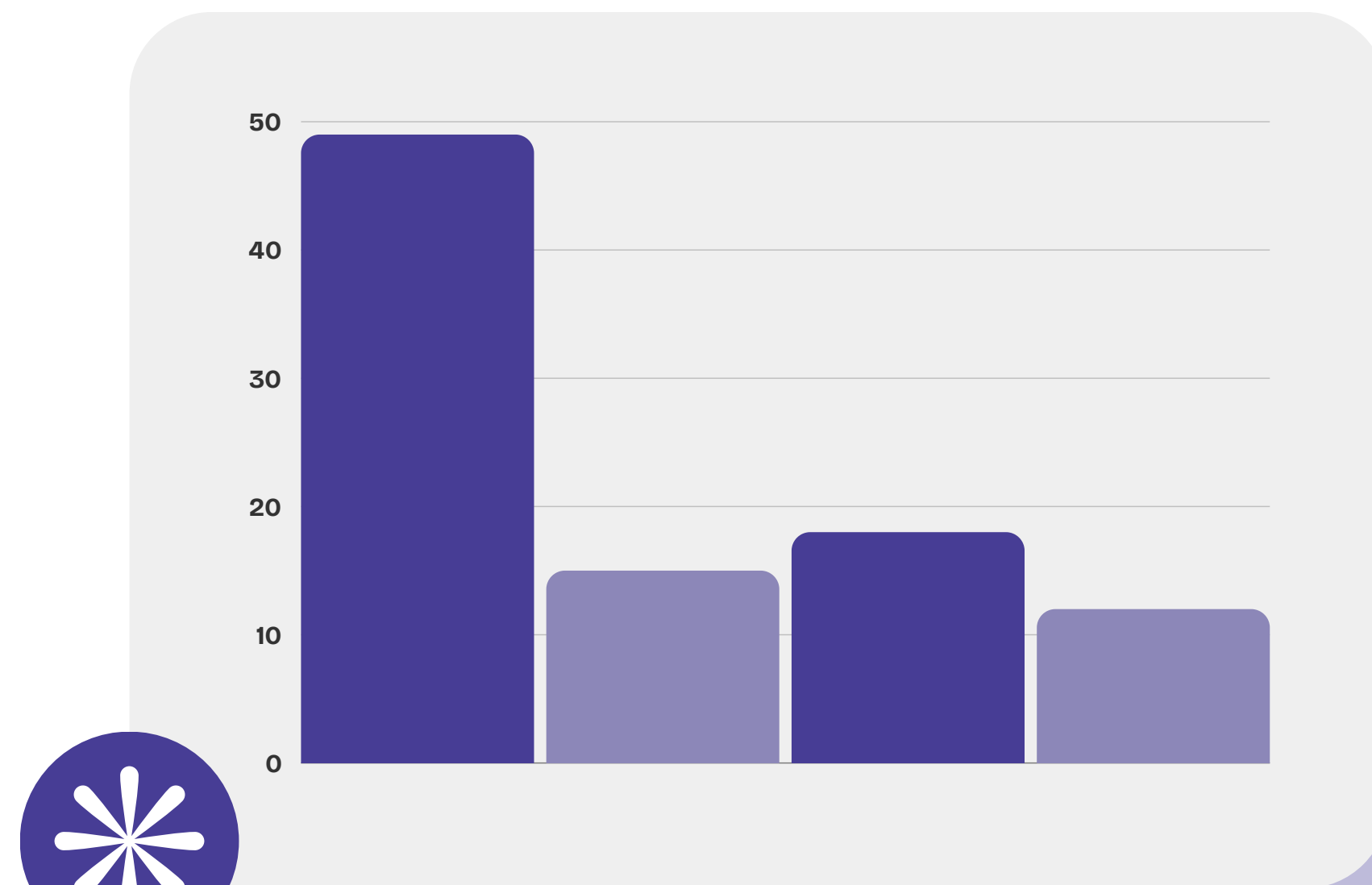
TMP2024 lasted for a minimum of eight (8) weeks, started in April with selection and onboarding of mentors and mentees, 2024 and ended in June with the demo-ing of final projects and graduation of mentees (finalists). The programme was a success, as we recorded significant development and progress as compared to the previous edition (maiden edition). We had mentees and mentors from across the globe (Nigeria, Ghana, India etc).

We used a very special platform [Mently](#) to manage the Techrity Mentorship programme; from scheduling of mentor-mentees bi-weekly sessions, team meetings, to monitoring the progress of the mentors, likewise, the mentees and also awarding badges to outstanding mentors.

This year we had to step it up further by sourcing out internship opportunities for some of our mentees, so as to further develop their core strength in their respective area of technology.



Apply to be a Mentor/Mentee [Here](#)





Pictures of TMP 2024 Amazing Mentors

Meet Our

Amazing Mentors

Techrity Virtual Mentorship Program

Tamar Minimah
Game Development Track

Chigbu Lois
Graphics Design Track

Oluwapelumi Odumosu
Frontend Web Development

comfort Oseni
Content Writing/Creation

Abasiono Alexander
Frontend Web Development Track

Gigi Kenneth
Content Writing/Creation Track

Bright Chinenyeze
Product Design Track

Odebisi Solomon Idowu
Frontend Web Development

Nametso Precious Manyepedza
Digital Marketing Track

Chibuzor Christian
Product Design Track

Paschal Ngaoka
Frontend Web Development

Benjamin Semah
Technical Writing Track

Zulyadaini Muhammad Aminu
Data Analytics/AI/ML Track

Olalere Taofeek Abiodun
Front End Web Development

www.techrity.org

COHORT 4.0



Kickstart

Data Support

- We supported over 67 people with Data support worth \$32 quarterly .

Mentorship Support

- We mentored over 49 people via the Techrity Mentorship Program. See more in the programs section

Laptop Support

- This year, we supported a young techie to get a Laptop

Kickstart your Jounr



Social Media Stats

We are pleased to share the highlights of Techrity's social media achievements for 2024. These milestones reflect our continued commitment to driving technology for social good and engaging meaningfully with our growing audience. Through strategic campaigns, we successfully completed initiatives for Techrity's mentorship program and Hack for Good events, further showcasing the organization's mission and impact.

These achievements are a testament to the collective efforts of our team and supporters. For a deeper dive into our social media performance, please refer to the attached report ([link](#)). Let's continue working together to elevate Techrity's online presence and drive even greater success in the year ahead!

- On LinkedIn, we reached an impressive 14,000 members, significantly boosting community engagement and visibility.
- On Twitter, we achieved 16,000 impressions, demonstrating strong audience interest and interaction.
- On Instagram and Facebook, we connected with a combined 11,000 users, effectively reaching a diverse and dynamic audience.





Follow us on Social Media

- Stay Connected with Techrity! 🌟
- 📷 Instagram: @techrityorg
- 👍 Facebook: Techrity
- 💼 LinkedIn: Techrity
- 🐦 Twitter: @techrityorg
- 🌐 Visit Our Website:
www.techrity.org



Design Team

Achievements and Milestones

- Completed the Designs for TMP
- Monthly Social Media Designs
- Weekly Community Designs
- Hack For Good Designs
- TMP Designs.

Challenges

- Lacking Designers.
- Inconsistent Communication.
- Members low turn out to bi-weekly meetings.

Solutions

- Design Internship program
- Have weekly check ups and meetings.

 3
Team
Members

Future Goals and Plans

- Kick start the Design Internship Programs
- Sub-assign potential Interns to full time designers, to give them leadership skills, grow them, be accountable and enforce communications between everyone.
- Design for the fundraiser, partnerships and sponsors.
- Support the projects team with the proposal and document for partnership engagements.

Cross-Team Collaboration

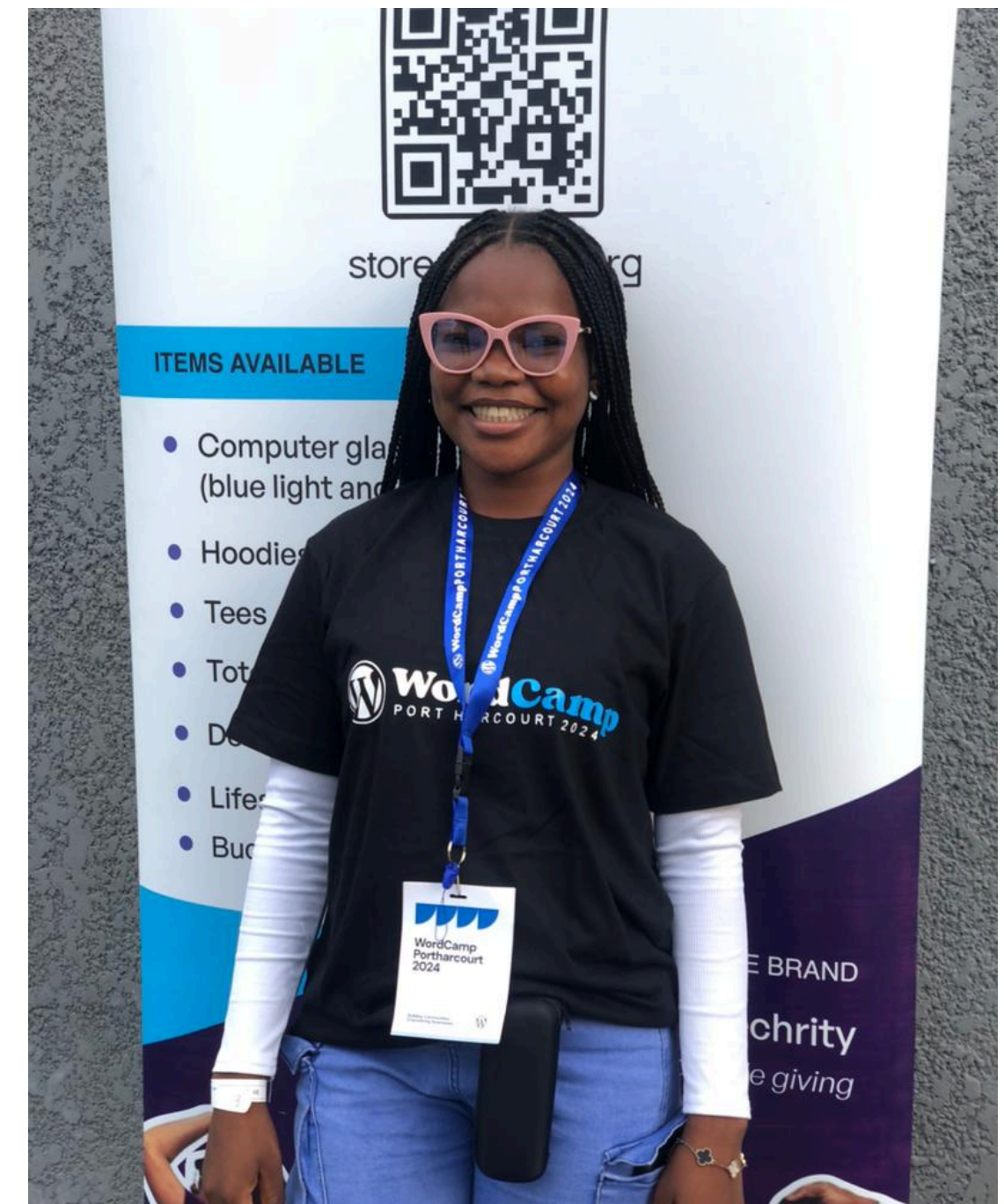
We were able to establish constant communication between between the;

- 1.Content Team
- 2.Merch Team
- 3.Community Team
- 4.Events and Programs Team
- 5.Dev Engineering Team



MerchByTechrity

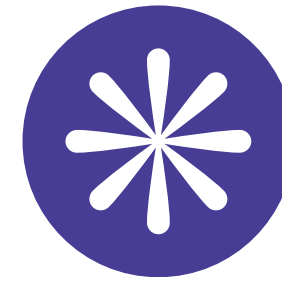
We are delighted to share the highlights of Merch by Techrity, which began as a spark of creativity, evolving into a powerhouse of innovation and empowerment. Along its journey, Merch by Techrity celebrated triumphs—expanding its reach, embracing sustainability, and supporting donations through the purchase of Merch, getting over 30+ donors. It became a space where dreams were stitched into reality, reflecting a commitment to excellence. The story of Merch by Techrity is still unfolding, with every chapter leaving a mark of impact and inspiration.



Donate by buying a Merch today: Click [Here](#) to donate



Date/Duration	Activities/Programs	Date/Duration	Activities/Programs
January 2024	-	August 2024	MerchByTechrity Mega Sale
February 2024	MerchByTechrity Campaign	October 2024	Techrity call for Project ideas for Hack for Good 2.0
March 2024	MerchByTechrity Live at Tech Up PH	September 2024	Techrity call for Sponsors for Hack for Good 2.0
April 2024	MerchByTechrity South-South Media Week	October 2024	MerchByTechrity Hero of the week
May 2024	MerchByTechrity Product Spotlight	November 2024	MerchByTechrity Live at WordPress Port Harcourt
June 2024	Unveiling Our Eco-Friendly Hero of the Week		MerchbyTechrity Live at TerraHaptix Expo
	Customer Review		MerchbyTechrity Live at GDG event
July 2024	MerchByTechrity Pay it Forward	December 2024	Merch By Techrity at Web 3 Port Harcourt



Thank You. ✨

